



Respect Life Patch

American Heritage Girls has created a *Respect Life* patch to reinforce the organization's commitment to honoring life from conception to natural death. The *Respect Life* patch is to recognize participation in an event that brings attention to respecting life, or participation in a service project for an organization whose mission demonstrates a desire to respect life. After any level of participation in an event or service project, girls may proudly wear their *Respect Life* patch on the back of their vest or sash.

You are encouraged to contact your Charter Representatives, denominational publication and local media outlets to share information on this patch. A *Respect Life* Press Release Template is available on AHGsource in Marketing & Promotions>Sharing Your Troop Stories with Local Media. Be sure to share these talking points to communicate the highest value AHG places on life!

- The *Respect Life* patch reinforces American Heritage Girls' commitment to honoring life from conception to natural death.
- Over the years American Heritage Girls Troops have supported life in a variety of ways. Not only does AHG hold to a Biblical worldview that respects life, but those beliefs are put to action.
- This life-honoring patch is symbolic of how much God loves and values people, and of the dignity every person deserves.
- Troops which participate in an event that brings attention to respecting life or by providing a service project for an organization whose mission or purpose demonstrates a desire to respect life, such as pregnancy resource centers, pro-life groups and hospices can proudly wear the patch.
- American Heritage Girls' Christian focus and respect for Biblical values are major reasons it has experienced such rapid growth.

Need more help?

Contact news@ahgonline.org for public relations support and to share your *Respect Life* service event!