

## **Abortion providers are shamefully out of touch**

"For me, life began when I delivered them."

That was the alarming response by the president of the country's largest abortion provider, Cecile Richards of Planned Parenthood, when questioned in a recent interview about when life begins.

After Fusion TV's Jorge Ramos' repeated questions and her insistence that the question was not relevant to the conversation, Richards finally conceded that for her, life began for her three children when she delivered them.

With this one heartless response, she showed how shamefully out of touch Planned Parenthood is with the majority of Americans and the extreme positions Planned Parenthood takes to promote their agenda of abortion on demand. Arguing the irrelevancy of when life begins in the womb is necessary in order to insure their own relevance as a business that generated a total annual revenue of more than \$1 billion in 2012 and 2013, which included \$540.6 million in taxpayer funding - or \$1.5 million dollars per day.

Richards went on to say the purpose of Planned Parenthood is to "provide options for pregnant women." Despite Planned Parenthood's slogan - "Care. No Matter What" - the facts reveal the exact opposite. Despite marketing themselves as a necessary provider of women's health care, Planned Parenthood and other abortion facilities like it are in the business to sell abortions, as evidenced by the fact that in 2012, abortions made up 93.8 percent of its pregnancy services, while prenatal care and adoption referrals accounted for only 5.6 percent and 0.6 percent, respectively.

That's 149 abortions for every adoption referral Planned Parenthood made. This disparity in services is reflected in a study cited by the Elliot Institute that found 79 percent of American women said they were not given information on alternatives to abortion, 84 percent said they did not receive adequate counseling, and 67 percent said they received no counseling before abortion. In addition, a majority of women who had an abortion reported they felt pressured to do so.

Planned Parenthood's slick marketing campaigns conceal their duplicity to profit from abortion at the expense of human life in the womb and a woman's right to make informed decisions.

With her remarks, Cecile Richards inadvertently revealed the ideological truth underlying Planned Parenthood's business: Abortion. No Matter What.

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